

A woman wearing a white dress and a blue headscarf stands in front of a traditional thatched-roof hut. She is holding several ears of corn. The background shows a rural landscape with green vegetation and another similar hut.

## CENTS FOR SEEDS

### WHAT IS IT

THE PROVISION OF A LOAN OF SEEDS, A HAND HELD GARDENING TOOL, AND EDUCATIONAL WORKSHOPS TO A WOMAN, WHICH AIMS TO INCREASE THE RESILIENCE OF ENTIRE COMMUNITIES WHILST RELIEVING IMMEDIATE POVERTY ACROSS 7 SUB-COUNTIES IN NORTHERN UGANDA

### WHY IT WORKS

WOMEN REINVEST THEIR EARNINGS INTO FOOD, MEDICAL EXPENSES AND HOUSEHOLD SUPPLIES. THEY RETURN THEIR LOAN OF SEEDS AT THE END OF THEIR FIRST HARVEST SO IT CAN BE PASSED ON TO SOMEONE ELSE.

HOW IT WORKS: LADIES ARE SPLIT INTO GEOGRAPHIC GROUPS OF BETWEEN 30-100 WOMEN. THEY ELECT LEADERS WHO COMMUNICATE WITH LOVE MERCY STAFF AND THEIR WIDER GROUP TO COORDINATE TRAINING WORKSHOPS, AND MONITOR THE PROGRESS OF THE HARVEST TO CHECK FOR PESTS, DROUGHT, AND LOAN RETURNS. THE WOMEN GOVERN THE PROJECT THEMSELVES WHICH IS WHY IT WORKS! THEY ARE ABLE TO SELECT THEIR OWN SEEDS FROM A LOCAL HIGH-QUALITY SUPPLIER, STIMULATING THE UGANDAN ECONOMY.

### IMPACT

- + **BY 2020**, OUR GOAL IS TO HAVE 20,000 WOMEN PARTICIPATE IN THE PROGRAM.
- + **2000 WOMEN** HAVE BEEN PART OF THE PROGRAM SINCE 2010 [AS AT DECEMBER 2015].
- + **56 AMBASSADORS** ARE PART OF THE REGULAR MONTHLY GIVING PROGRAM [AS AT DECEMBER 2015].